

SAINT URSANNE CIRCUIT SECRET

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The city of St-Ursanne, located in the Swiss Jura, is a city with a rich historical and religious heritage. For the 1400th anniversary of its founder, saint Ursanne, it was decided to modernize the visit of the town through a location-based mobile app. The user has to visit the city in search of the disappeared Jura historian Perceval Clèvre, who invented a device to establish communication with the stones. At each visited point, the user gets a new chapter of Perceval notebook, with new information about the city. Each point provides a unique interaction with the user, with illustrations, videos, 3D models, Augmented Reality and projections. The collaboration with JuraTourism (JT) and the city of St-Ursanne allows the use of JT Circuit Secret door control system and provides access to places rarely open to the public. Under the artistic direction of John Howe, the application is a combination of storytelling, technology, and art.